















PERSONAL INFORMATION

Sameh Eltawil

 Roggenstrasse, 68305 Mannheim (Germany)

 (+49)17622180761

 info@samehaltawil.com

 [www.samehaltawil.com](#)  [samehaltawil](#)  [samehaltawil](#)  [samehaltawil](#)  [samehaltawil](#)  [samehaltawil](#)  [samehaltawil](#)  [samehaltawil](#)  [samehaltawil](#)  [samehaltawil](#)  [samehaltawil](#)  [samehaltawil](#)  [samehaltawil](#)  [samehaltawil](#)

 Skype samehaltawil

Sex Male | DOB 14/01/1978 | Nationality Egyptian 

PERSONAL STATEMENT

Digital Creative Director | Visual Artist

was born in Cairo, Egypt in 1978. In 2000 he received a B.A. in Applied Arts Cairo, Egypt, on 2014 he received a High Diplom from the fine art academy (ADBK) Munich, Germany, in 2014-2016 Media Art Histories masters studies at Donau University krems, Austria.

Sameh Al Tawil is based in Mannheim, Germany since 2013.

Award winning Creative director & Digital Media artist, develops recently interactive installations that are at the intersection of Digital Media and performance art. His main interest is in creating platforms for public participation, by perverting technologies such as Virtual and Augmented Reality, computerized surveillance or telematic networks. Inspired by political events, Cyborg concept, Selfography and animatronics.

WORK EXPERIENCE

01/12/2016–Present

Digital Creative Director

Schaller & Partner Werbeagentur GWA, Mannheim (Germany)

<https://www.schaller-werbung.de>

I am responsible for all digital creative output, quite often including staff supervision and work production. My core responsibility is to determine the best way to visually represent an idea online and across unconventional media i.e VR, AR and MR and produce high level concepts for design projects, across every digital platform.

Main Clients / Brand: Bosch, Continental, Roche, SAP, BASF, Michelin, Volume Graphics, DHU, Thus, Thyssenkrupp.

Business or sector Advertising, Marketing, Digital & Media

01/08/2010–Present

E.Creative Director | Co. Founder

Hive Group for innovative Communication, Cairo (Egypt)

www.hive-ad.com

I've been responsible for all creative output from Cairo and Dubai's offices, staff supervision, work production, new business development.

Main Clients / Brand: Coke, Porsche, Toyota, BMW, PepsiCo, J&J, Lexus and more.

Business or sector Advertising & Digital Production

01/04/2013–01/04/2014

Senior Art Director Digital

CDM World Agency Munich, Munich (Germany)

Leading a team of copywriters, art directors, designers and developers in order to come up with original creative ideas, marketing strategies, online / offline campaigns, designs and applications for our health care Clients i.e Baxter, Pfizer, Galaxo, Amgen, Etc...

- 01/01/2012–01/01/2013 **Tattler Ksa. Manager**
Otvatures (LinkDotNet) KSA, Riyadh (Saudi Arabia)
Leading MSN, Skype & Tayttler Middle East teams to serve a wide range of international brands creating a successful digital, Social Media and paid media campaigns.
- 01/08/2008–01/10/2010 **Co-Founder / Head of CGI**
Leap studios Middle East, Jeddah (Saudi Arabia)
www.leapstudios.net
- 01/07/2007–01/08/2008 **Senior art director**
Mamac Ogilvy, Jeddah (Saudi Arabia)
<https://www.ogilvy.com>
- 01/06/2005–01/06/2007 **Senior Art Director**
JWT Middle East, Jeddah (Saudi Arabia)
<https://www.jwt.com/en/>
- 01/10/2002–01/10/2004 **Assistant lecturer**
Fine Art Academy Munich (ADBK), Munich (Germany)
<https://www.adbk.de/de/>
- 01/06/2003–01/01/2004 **Student Graphic designer**
Velvet mediendesign GmbH, Munich (Germany)
<http://www.velvet.de>

EDUCATION AND TRAINING

- 01/05/2011–01/05/2013 **Master study in Media Art Histories (MAH)**
Danube university Krems, Krems (Austria), Krems (Austria)
<http://www.donau-uni.ac.at>
- 01/10/2010–07/02/2014 **Diplom of fine Art**
Fine Art Academy Munich (ADBK), Munich (Germany)
<https://www.adbk.de/de/>
- 01/09/1995–01/05/2000 **Bachelor of Applied Arts (BA)**
Faculty of Applied Arts, Cairo (Egypt)
<http://applied-arts.helwan.edu.eg>

PERSONAL SKILLS

Mother tongue(s) Arabic

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
German	C1	C1	C1	C1	B2

	Goethe Institut Certificate B2				
English	C1	C1	C1	C1	C1
	IELTS score 7				

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
 Common European Framework of Reference for Languages

Communication skills Good communication skills gained through my experience as:

- An international Visual Artist who took part in several international events, Exhibitions and residencies since 2000.
- Speaker in conferences and lectures
- Multinational Creative experience in the Advertising field since more than 18 years.
- Team leader and team player.
- problem solving and creative thinking skills.

Organisational / managerial skills

- Creating and keeping deadlines
- Goal setting and meeting goals
- Decision making
- Team management
- Project management
- Problem solving
- Productivity
- Teamwork & Team leadership
- Multitasking
- Strategic thinking

Job-related skills

- Professional photographer
- Video / Audio Editing (FCPX, After effects cc)
- 3D artist (3Ds Max 2018 / Vray)
- Professional illustrator and digital painter.
- Motion graphic skills
- Image creation and retouching skills (Adobe cc)

Digital skills **Mac & PC user**

- Adobe CC
- 3DsMax 2018 / Vray
- FCPX
- ProCreate
- Keynote

Driving licence B

Awards

